

Dr. Eliana Garcés is an economist with broad experience in antitrust enforcement and regulatory design. She was in the cabinet of Vice President Joaquín Almunia, the European Commissioner responsible for competition policy in 2010-2014. In that position she supervised antitrust and merger investigations in financial services, information technology, telecommunications, and energy markets.

Previous to joining The Brattle Group, Dr. Garcés was the Deputy Chief Economist in the European Commission's Directorate General for Internal Market and Industry where she provided analyses relevant to policy issues involving economic integration and European industrial competitiveness. She also served as a member of the Competition Chief Economist Team. Dr. Garcés has held positions in both government and the private sector, including previous economic consulting experience in the United States.

From 2016 to 2017, she was a Visiting Senior Fellow at George Mason University, where she taught and researched regulatory aspects of digital innovation both in the United States and Europe. She holds a Ph.D. in economics from University of California, Los Angeles, a Master's degree in European Economic Integration from the College of Europe (Bruges), and a Licenciatura in Economics from Universidad Autónoma (Madrid).

PROFESSIONAL EXPERIENCE

George Mason University – School of Government and Policy Arlington, VA- USA

Visiting senior fellow teaching and researching regulatory aspects of digital innovation both in the United States and the European Union. Researching the impact of digital platforms, automation, and artificial intelligence on markets and economic organization.

European Commission – Directorate General for Internal Market and Industry Deputy Chief Economist

Worked on the design and implementation of policies to raise investment and productivity in the European Union. Carried out analyses on the economic impact of events such as the diesel fraud scandal in the automotive industry. Led the Commission negotiations in international fora regarding the licensing of standard essential patents.

Member of Cabinet of Joaquin Almunia, Vice-President of the European Commission, European Commissioner for Competition Policy

Supervised antitrust and merger investigations in markets of financial services, information technology, telecommunications, and energy. Cases included the merger investigations in Deutsche Börse/NYSE, Hutchinson/Orange in Austria, and Universal/EMI, as well as antitrust investigations in the areas of e-books, standard essential patents, digital platforms, and electricity generation. Contributed to the European Commission's policy and regulatory initiatives in financial services and digital markets. Advised the Vice President in his role leading the High Level Economic Dialogue with China.

Member of Cabinet of Meglena Kuneva, European Commissioner for Consumer Policy

In charge of formulating and implementing new initiatives in the field of consumer policy. Implemented economic analysis of the impact of commercial practices on consumers. Developed this line of work in markets for digital services with a focus on pricing and privacy. Advised the Commissioner on European competition and internal market policies, digital and telecommunication policies, and reform in the financial sector.

**European Commission - Directorate General of Competition
Brussels, Belgium**

Part of a small team under the supervision of the Chief Economist to provide the European Commission with economic analysis for its competition policy cases. Formulated the economic analysis underlying case decisions relating to antitrust investigations. Participated in working groups on guidelines for the implementation of competition policy. Responsible for in-house development of empirical analysis expertise.

**Economic Analysis LLC - Antitrust Economic Consulting
Los Angeles, U.S.A.**

Contributed to economic expert reports prepared in the context of antitrust litigation in the United States. Worked on high profile federal U.S. antitrust cases in a variety of sectors.

European Commission - DG Employment and Social Affairs Brussels, Belgium

Responsible for the labor market and human resources policy analysis in Spain. Coordinator of the team negotiating and managing European Social Fund allocations to regions in Spain for 2000-2006.

EUROSTAT - Statistical Office of the European Commission Luxembourg.

ACADEMIC POSITIONS

- 2016-2017 Lecturer at George Mason University, Schar School of Government and Policy, Arlington, VA, USA
- 2011-2013 Visiting Lecturer at the LL.M. International Law, Economic and Policy, Universidad de Barcelona, Spain
- 1994-1998 Teaching Assistant at the University of California, Los Angeles (UCLA), USA

HONORS AND FELLOWSHIPS

Fellowship: LaCaixa Bank to education at UCLA

PUBLICATIONS

Davis P. and Garcés E., (2009) *Quantitative Methods in Antitrust and Competition Analysis*, Princeton University Press.

Garcés-Tolon, E (2017) “The Dynamics of Platform Business Value Creation,” *Competition Policy International - Antitrust Chronicle*. August 2017.

Garcés, E (2013) “Licensing of Standard Essential Patents: Antitrust Intervention Is Not Big Enough A Fix,” *Competition Policy International*, Vol. 9 (2).

Garcés, E (2012) “An Introduction to Whinston's classical article on Tying, Foreclosure and Exclusion,” *Competition Policy International*, Vol. 8 (2).

Garcés, E. (2010) “The Impact of Behavioural Economics on Consumer and Competition Policies,” *Competition Policy International*, Vol. 6 (1) pp. 145-152.

Garcés E., Neven D., and Seabright P. (2009) “The Ups and Downs of the Doctrine of Collective Dominance: Using Game Theory for Merger Policy” in Cases in European Competition Policy: The Economic Analysis, Bruce Lyons (ed.) Cambridge University Press.

Garces E., Thomas D., and Currie, J. (2002) “Longer-Term Effects of Head Start,” *American Economic Review*, Vol. 92, no. 4, pp. 999-1012.